

Dog Signs

Four Paws Security Signs are made of non-rust aluminum to withstand all the forces of Mother Nature.



Item#	Size	Price
DS200	'Beware of Dog' Sign	\$7.95



DS220	'No Trespassing' Dog Sign	\$10.99
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'Notes from the Grooming Table'



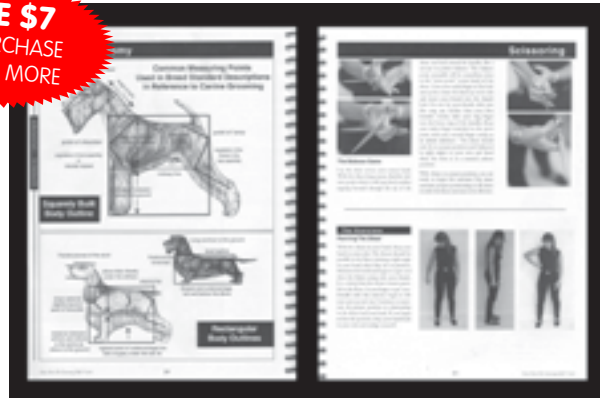
SAVE \$7
ON PURCHASE
OF 6 OR MORE

Melissa Verplank; 96 pages, Black and White

Simply put, there is no book like this on the market. Melissa Verplank, Certified Master stylist, former member of Groom Team USA, contest grooming judge, industry speaker and director of The Paragon School of Pet Grooming has teamed up with nationally recognized wildlife artist, Lisa VanSweden, to create this comprehensive grooming guide. The focus of 'Notes' is basic pet trimming using typical pet grooming techniques. The illustrations are clear, concise and up-to-date for pet grooming styles, and feature more than 150 breed profiles. Included are step-by-step instructions and hundreds of detailed illustrations to help you groom any breed of dog at a glance.

Breed specific details covering over 150 breeds.

Contains detailed information on all aspects of Grooming.



Stock#	No. of copies	Price
BK410	1-5 copies	\$83.99 each
BK410	6 or more copies	\$76.95 each

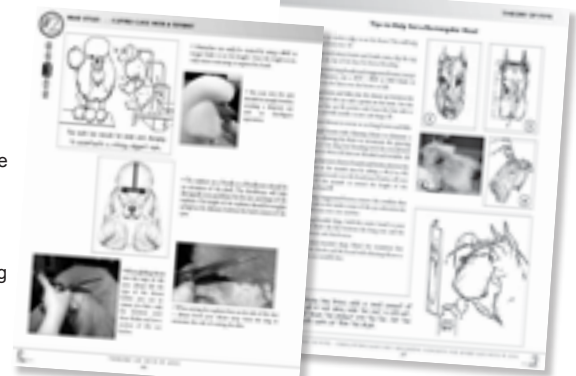
Theory of 5: Simplifying Basic Pet Grooming Concepts for Every Day Pets



Melissa Verplank; 124 pages, Black and White

The methods outlined in this book have been time tested for more than 20 years by the author Melissa Verplank and her team. By reducing complex methods and techniques to easy-to-understand terms. The trims outlined within these pages are designed for pet dogs in typical family settings. The "Theory of 5" allows you to create neat, well-balanced trims from one family pet to the next, all the while maintaining the basic essence of each breed. Using excellent grooming skills to bring out the best in a well-loved family pet will always win the hearts of your clients.

Item#	Description	Price
BK414	Theory Of 5	\$36.99

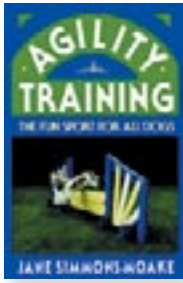


'Whiskers' Bow Making Made Simple!

Melissa Verplank; 38 pages, Black and White

As minor as it seems, a well made, brightly coloured bow or bandanna can be one of your best marketing tools. The eye is naturally attracted to bright colours. No matter how beautifully groomed it may be, a pet will attract attention much faster if it is sporting a bit of bright color. Applying bows or bandannas as a finishing touch on a fabulous groom is a sure way to generate interest - the Whiskers Learning Journal will show you how to create these fabulous bows with simple, clear step-by-step instructions.

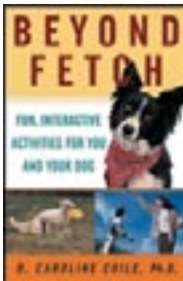
Stock#	Description	Price
BK412	"Whiskers"	\$18.99



**Agility Training:
The Fun Sport for All Dogs**
Jane Simmons-Moake;
Hardcover, 256 pages

Whether your dog is young or old, large or small, pedigreed or mixed breed, Agility is a sport you and your dog can enjoy together. Agility Training makes clear all aspects of this, the world's fastest growing and most versatile dog sport. Whatever your interest, whether purely casual or highly competitive, you will find the instructional methods and helpful hints meaningful for your goals.

Item#	Description	Price
BK342	Agility Training	\$31.50



**Beyond Fetch: Fun, Interactive
Activities for You and Your Dog**
D. Caroline Coile;
Paperback, 222 pages

You know your dog wants to play! But how many times can you toss that same old tennis ball? Go BEYOND FETCH, with Mind games that challenge your dog to learn and remember. Backyard athletics that will keep you both leaping and laughing. Party games for every dog and dog-lover you know. Outdoor adventures that will challenge your skills, and your dog's skills.

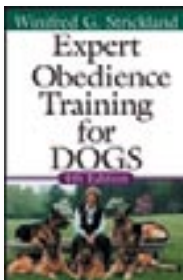
Item#	Description	Price
BK317	Beyond Fetch	\$21.95



**Dog Perfect: The User-Friendly
Guide to a Well-Behaved Dog,
2nd Edition**
Sarah Hodgson;
Paperback, 256 pages

The bestselling dog training guide revised edition. Are you at the end of your leash with your dog? Tried everything and nothing seems to work? Don't give up hope, your dog can learn with the simple, proven training methods in this book. Dog Perfect has helped thousands of dog owners transform their rowdy canines into well-behaved companions.

Item#	Description	Price
BK319	Dog Perfect	\$20.95



**Expert Obedience Training
for Dogs, 4th Edition**
Winifred Gibson Strickland;
Hardcover, 304 pages

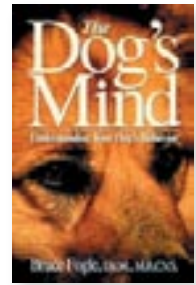
Learn how to communicate more effectively with your dog using the time-tested training method of the most successful Obedience competitor in history. Complete with helpful training tips, answers to frequently asked questions, and more than 170 photographs, this is an indispensable resource for pet owners, Novice competitors, Open enthusiasts, Utility contenders, and Obedience instructors.

Item#	Description	Price
BK321	Expert Obedience	\$35.95

**The Dog's Mind:
Understanding Your Dog's Behavior**
Bruce Fogle, Anne B. Wilson
(Illustrator);
Paperback, 220 pages

How do dogs perceive the world about them? How do they see, hear, learn, relate to their owners? How large are their brains, what is their emotional makeup? Why do they suffer from stress and how can it be coped with? Combining more than twenty years of practical experience as a veterinary clinician with a personal knowledge and understanding of the latest international research, Dr. Bruce Fogle has written the most inclusive and relevant book on how the canine mind works.

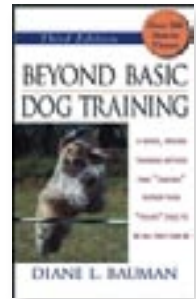
Item#	Description	Price
BK303	The Dog's Mind	\$20.95



**Beyond Basic Dog Training,
3rd Edition**

Diane L. Bauman; Hardcover, 288 pages
Since its initial publication, Beyond Basic Dog Training has achieved well deserved recognition as an innovative, unique guide to obedience instruction. Obedience authority Diane Bauman is proven training philosophy asserts that the time has come to go beyond training dogs and start teaching them to please us. This has made a vital difference for those who use her method, and for dogs taught by it to succeed in competitive canine sports.

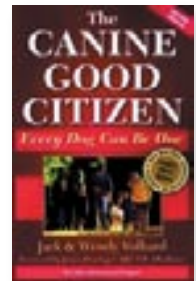
Item#	Description	Price
BK330	Beyond Basic Training	\$35.95



**The Canine Good Citizen :
Every Dog Can Be One, 2nd Edition**
Jack Volhard, Wendy Volhard;
Paperback, 176 pages

"...purebred or mixed, with this book any dog can become a Canine Good Citizen.... The Volhards'... approach to training, which they call the Motivational Method,...is designed to do just that, motivate the owner and the dog. The Motivational Method is grounded on a thorough knowledge of how people learn and dog behavior.

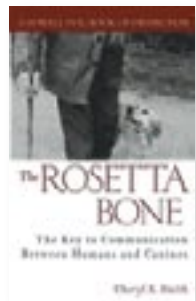
Item#	Description	Price
BK941	The Canine Good Citizen	\$18.50



**The Rosetta Bone:
The Key to Communication
Between Humans and Canines**
Cheryl Smith; Hardcover, 256 pages

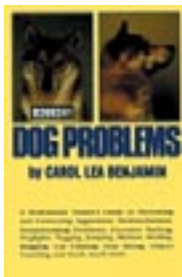
Packed with unique insights and gentle training advice, The Rosetta Bone provides average dog owners with the know-how they need to decipher canine meanings, communicate effectively, increase training success, and share a deeper bond. Focusing on the behavioral basis the "silent" symbols for learning, understanding, and communicating, expert dog trainer and competitor Cheryl S. Smith reveals how you can use your own body language to send a message and even teach a dog what specific words mean. She reveals how a dog's breed can affect his personality and explains how to decode and correct common behavior problems. With the knowledge and solutions this book provides, you will train more effectively, enjoy your dog more, and ease your own stress.

Item#	Description	Price
BK777	The Rosetta Bone	\$29.95



BOOKS • • • • • TRAINING AND OBEDIENCE

TRAINING AND OBEDIENCE continued



Dog Problems

Carol Lea Benjamin;
Paperback, 224 pages

Praise for Dog Problems, Winner, Best Book on Care and Training, Dog Writers' Association of America. "Delightfully written and abounds with common sense." Deborah Lawson, The Philadelphia Inquirer. "A must-have for every dog owner in America." Mordecai Siegal, House Beautiful.

Item#	Description	Price
BK300	Dog Problems	\$18.50



Final Hope: Gaining Control of Your Aggressive Dog

Stephen J. Joubert;
Hardcover, 262 pages

The first truly comprehensive approach to dealing with an aggressive dog. The book looks first at the roots of aggression, examining the different types of canine aggression and what can cause them. Help in setting realistic goals and expectations, and on permanently getting control of an aggressive dog with exercises for a lifetime, round out this very comprehensive, thoroughly researched book.

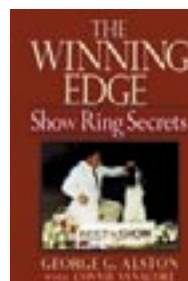
BK775	Final Hope	\$24.95
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The Winning Edge: Show Ring Secrets

George Alston; Hardcover, 160 pages

George Alston has been one of the country's pre-eminent professional handlers for over thirty years. Now, the secrets of his success are shared with every dog fancier. The authors cover every ingredient in the recipe for show ring success, with chapters on the perfect handler, the making of a show dog, psycho cybernetics, where and how to focus when in the ring and learning from the competition.

Item#	Description	Price
BK923	The Winning Edge	\$32.50



All About Dog Shows

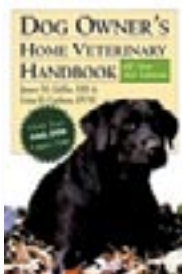
Sam Kohl; Paperback, 122 pages

Attendance at dog shows has significantly increased in the last few years, although the sport still remains a mystery to many dog lovers around the world. With easy to understand explanations and a walk through all the different phases of the event, All About Dog Shows will help a spectator feel at home at the shows, and most importantly show that dog shows are not as complicated as they seem.

BK920	All About Dog Shows	\$29.95
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HEALTH CARE

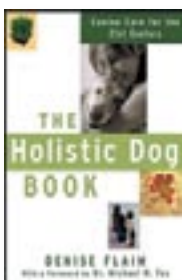


Dog Owner's Home Veterinary Handbook, 3rd Edition

James M. Giffin, Lisa D. Carlson;
Hardcover, 592 pages

"The best book of its kind in print! A Masterpiece in the field of dog care.... Mercifully clear and readable. If you own a dog and love it, you must keep a copy on your handy reference shelf!" Mordecai Siegal, President of the Dog Writers Association of America and author of over 20 books on dogs and other animals.

BK654	Veterinary Handbook	\$35.95
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The Holistic Dog Book: Canine Care for the 21st Century

Denise Flaim, Dr. Michael W. Fox
Paperback, 288 pages

Addresses your whole dog and all the ways you can bring a more natural approach to your dog's care. Whether you're interested in essential oils, homeopathy, natural diets, herbal remedies, acupuncture, massage or emotionally satisfying training, you'll find what you need to make well-informed decisions about what's right for the both of you.

BK652	The Holistic Book	\$21.95
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Control of Canine Genetic Diseases

George A. Padgett;
Hardcover, 272 pages

In Control of Canine Genetic Diseases, renowned authority George A. Padgett, DVM, provides an expert road map to help dog breeders everywhere avoid the pitfalls they are almost destined to encounter. For anyone whose goal is to produce healthy, functional and beautiful dogs, this is the book they need. Dr. Padgett provides clear explanations of modes of inheritance, how to conduct and analyze test matings and how to lower the chances of producing affected animals. Numerous tables, diagrams and graphs further enhance the text to facilitate the breeder's understanding.

BK670	Genetic Diseases	\$32.50
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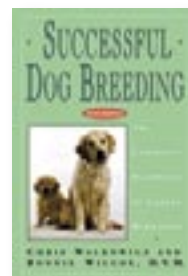


Successful Dog Breeding: The Complete Handbook of Canine Midwifery, 2nd Edition

Chris Walkowicz, Bonnie Wilcox;
Hardcover, 240 pages

Chris Walkowicz and Bonnie Wilcox, D.V.M., are both veteran dog fanciers who bring a wealth of personal and professional experience to every chapter. Covering topics from planning the breeding to problems encountered in breeding, delivery and neonatal care, the authors offer viable solutions to innumerable problems, whether old or new.

BK676	Dog Breeding	\$42.50
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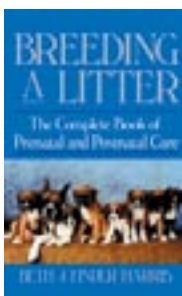


Breeding a Litter: The Complete Book of Prenatal and Postnatal Care

Beth J. Finder Harris;
Hardcover, 272 pages

The most up-to-date and inclusive guide to breeding, whelping and placing puppies. Beyond the basics, author Beth J. Finder Harris gives detailed information on selecting breeding stock, neonatal care, puppy development, social conditioning, and also fully addresses the aspects of breeders' responsibilities, contracts and puppy care instructions.

BK672	Breeding a Litter	\$34.50
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GROOMING AND KENNEL BUSINESS



Boarding Kennel Management

Sam Kohl; Paperback, 148 pages

A detailed description of the boarding kennel business, the problems kennel managers encounter, and ways to solve these problems. The fundamentals of good physical facilities and equipment are examined: types of pet enclosures, materials and construction, fencing, plumbing and waste disposal. Boarding Kennel Management gives you useful information about how to run your kennel effectively and build up a satisfied clientele.

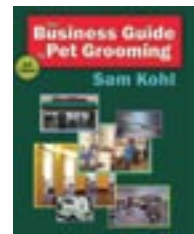
Item#	Description	Price
BK677	Kennel Management	\$44.95

The Business Guide to Pet Grooming, 2nd Edition

Sam Kohl; 336 pages, Full-colour

The most concise, to-the-point guide to creating and operating a pet grooming business. It's your one-stop reference to planning, building, and managing an extremely successful grooming operation. An absolute essential read for every budding groomer-entrepreneur. Experienced shop owners will also find this book extremely useful as it includes strategies for growing and expanding an existing grooming operation.

Item#	Description	Price
BK625	Business Guide...	\$79.99



DOG GROOMING



Poodle Clipping and Grooming: The International Reference

Shirlee Kalstone; Hardcover, 240 pages

Beautiful renderings by world-renowned artist Maude Nilsson illustrate Poodle trims from around the world. Authored by renowned expert Shirlee Kalstone and bursting with hundreds of photos and detailed step-by-step directions.

Item#	Description	Price
BK435	Poodle Grooming	\$35.95

The All Breed Dog Grooming Guide

Sam Kohl; Paperback, 416 pages

This long awaited 3rd Edition of the dog grooming industry "bible" is the most up-to-date and user-friendly manual for both the seasoned stylist and the novice groomer. Fully illustrated instructions accompany easy to follow numbered steps for the complete grooming of the 161 breeds recognized by the American Kennel Club.

Item#	Description	Price
BK420	The All Breed Guide....	\$69.95



The Stone Guide to Dog Grooming for All Breeds, First Edition

Ben Stone, Pearl Stone; Hardcover, 304 pages

The Stone Guide to Dog Grooming For All Breeds includes grooming instruction for all 125 AKC recognized breeds, mixed breeds and even cats! Whether you are an established groomer, a grooming student, an owner, or a hobbyist seeking information on the professional side of dog grooming, you'll find the Stone Guide a constant, indispensable reference for every question you'll ever have on the subject.

Item#	Description	Price
BK437	The Stone Guide...	\$42.50



The Professional's Guide to Dog Grooming

Lauren Osborne; 138 pages

Written and published in Canada!

Short-cuts to success - by acquiring a "business" approach you will be taught basic business skills, good communication, a Code of Ethics, and a solid foundation for you to achieve your goals. Tried and true methods for advertising and promotion that will give you an edge over your competition. Take your grooming to the next level by developing new skills and techniques to make you faster and more efficient than you ever thought possible.

Item#	Description	Price
BK425	Professional's Guide....	\$29.99



The Mutt Styling Guide (2005)

Chrissy Thompson; 251 pages

Gives groomers the opportunity to see 64 magnificent mutt makeovers, plus instructions on how to design creative solutions to unique mutt styling challenges. Helps the groomer to see the possibilities in each mutt, and to think "outside the box" when planning a look for a mixed breed dog.

Shows the groomer how to correct a dog's physical imperfections and how to make them look as good as possible. All in styles that convey the special personality that each individual mutt possesses.

Item#	Description	Price
BK624	Mutt Styling Guide	\$48.95



The Pet Owner's Guide to Dog Grooming

Lauren Osborne; 96 pages

A step-by-step instruction book covering every aspect of home grooming, including proper brushing technique, bathing and drying. In addition to discussions about what tools and equipment to buy, there are also sections dealing with specific grooming situations, such as what to do if your dog is sprayed by a skunk, and how to eliminate fleas. Other useful procedures detailed in the book include: how to give your dog a pill, administering eye drops, and teeth brushing.

Item#	Description	Price
BK426	Pet Owner's Guide...	\$29.99



JODI MURPHY'S INSTRUCTIONAL DVD SERIES



On The Same Page - One On One With A Veterinarian

This two hour in depth dvd contains the most crucial information that no groomer should be without. Jodi comes face to face with Dr. Cojocar discussing some of the most important topics that every groomer and pet owner should know. Some of the topics discussed are ears, anal glands, teeth, eyes, first aide, CPR, skin issues, infectious diseases and much more. All the grey areas that have groomers scratching their heads are now put on the table with Jodi's vet. Groomers are in the unique position to see every inch of the dog's body during the grooming process. Learn how to identify health issues possibly in the early stages as well as protect yourself from disease. This dvd is essential for all groomers as well as every pet owner. **DVD006 only \$45.95**

The Smooth Road To Shavedowns - Shaving dogs down is not always as easy as it sounds. In this nearly 3 hour dvd Jodi will show you how to get your shavedowns to look like velvet not corduroy. Every coat type and texture has it's own challenges. Jodi will demonstrate three dogs with three different coat types, the golden retriever, springer spaniel and standard poodle. She will not only discuss the proper preparation for each coat type but will also demonstrate the best techniques used to help you achieve the smoothest finish on your shavedowns. **DVD007 only \$45.95**

Deshedding: Theory & Techniques - Shedding pets is a constant problem for pet owners. As much as we love those double coated breeds and short coated breeds the hair is enough to make pet owners crazy. Let Jodi show you the best way to shed these breeds. Let's take a look at the canine skin and different situations that trigger shedding. Jodi will discuss skin and coat and explain the process of shedding. She has put together a bathing process that will keep those pet owners coming back for more. This 90 minute dvd includes the theory of the shedding process and will demonstrate the bathing, drying and shedding process of a double coat and short coated breed. **DVD008 only \$45.95**

PET TRIMS

The Airedale Terrier - This one hour dvd demonstrates the proper outline for the pet Airedale Terrier. This demonstration emphasizes proper tools and techniques to bring back the color and texture that terrier coats are meant to have. Thinning shears techniques will also give the illusion of being hand-stripped. **DVD009 only \$45.95**

The West Highland White Terrier - This one hour dvd demonstrates proper tools and techniques to bring a nice texture to your pet trims. Learn how to capture the Westie's adorable expression with thinning shears. I will show you how to keep your pet trims short but with lots of style. **DVD010 only \$45.95**

The American Cocker Spaniel Suburban Trim

This one hour DVD is a step by step demonstration of the pet Suburban Trim. Demonstration includes proper clipper techniques and setting body lines using a variety of blades. Furnishings are set with the help of snap-on combs. Jodi also demonstrates carding techniques for healthy skin and coat. **DVD011 only \$45.95**

The Maltese - This little breed is very popular. Their coat textures can be a nightmare for groomers. Shaving is not the answer. Jodi will demonstrate techniques that will help you get the finish you will be proud of. Learn how to put a pretty outline on this breed and yet keep it practical for pet owners to maintain. **DVD012 only \$45.95**

The Golden Retriever - The Golden Retriever is the all-American family pet. It is our job as groomers to keep the shedding hair down to a minimum for our clients. This session will start from the most important step of this grooming process, the bath. Jodi will demonstrate de-shedding techniques and proper drying techniques for this breed. Learn how to make this breed look natural and untrimmed. **DVD013 only \$45.95**

THEORY & TECHNIQUES

Snap-On Combs - Time is money. We have all heard that phrase before. The use of snap-on combs can be a short cut to your finish work. However, they can be tricky to use. When used properly they are a great sculpting tool. Let Jodi show you her techniques on several different coat types that will help you achieve the look you want in a timely manner. Jodi will discuss when to use a snap-on comb as opposed to using a blade and visa versa. **DVD001 only \$45.95**

Stripping & Carding For Pets - Handstripping and carding techniques are well known in the show ring. They are techniques that are done on show dogs as per the breed standard. There are many benefits to these techniques. The dogs coat and skin will be healthy and vibrant. Jodi will show you how to modify these techniques for your pet trims. Not only will your dogs coat look healthier but their skin will be also. Jodi will discuss the theory of handstripping and carding and why it benefits the skin and coat. These techniques will help your trims look natural. **DVD002 only \$45.95**

Scissoring - Scissors are probably THE most used tool in our profession. The wide variety of shears on the market today can be very confusing. Whether you are a new groomer or you have been grooming for twenty years, this dvd will guide you in buying shears and/or help you add to your collection. Choosing and using the proper shear for each coat type will help you achieve the best finish in a shorter amount of time with ease, eliminating undo strain on your body. Learn proper shear maintenance as well as adjusting your tension. Jodi will discuss the differences in shears as well as the differences in cutting edges. A live scissoring demonstration will teach you how to hold your shears correctly as well as a variety of techniques to improve your scissoring skills. **DVD003 only \$45.95**

Thinning Shears - In this one hour video I will tell you what to look for when buying thinning shears, explaining the different teeth configuration and how each will affect your end results. When used properly thinning shears can be your "great eraser" as well as the ultimate transition tool to naturally blend lines from clipperwork into longer coat. I will also demonstrate several breeds with different coat types and walk you through thinning techniques such as blending, lift layering, bulk thinning, softening as well as many other techniques that will significantly improve your finished product. **DVD004 only \$45.95**

Before The Groom - Straight From The Tub

In this 1 hour and 50 minute dvd Jodi will share with you proper coat preparation that will help you not only get a beautiful finish on your dogs but will help your grooms last. Two coat types will be demonstrated with correct bathing and drying techniques. Learn how to get those poodle coats straight, drop coats to fall properly and back coats to lay flat. Jodi covers all aspects to prepare your dogs for the grooming process. From bathing techniques, water temperature, ears, nail clipping, nail grinding, brushing and combing techniques. This dvd is not only for bathers, groomers and pet owners but also grooming contest competitors. **DVD005 only \$45.95**

DVDS ••••• JODI MURPHY INSTRUCTIONAL SERIES

JODI MURPHY'S INSTRUCTIONAL DVD SERIES

PET TRIMS

The Miniature Schnauzer - This session will demonstrate the correct pattern lines of the schnauzer. Techniques will be demonstrated to give this breed a natural appearance without hard lines. The schnauzer head and expression play a big part in the final product. Jodi will demonstrate an easy way to achieve those difficult schnauzer eyebrows. **DVD014 only \$45.95**

The Poodle - 2 DVD SET - Jodi will demonstrate two trims as well as three head styles. The first trim will give your poodle style without leaving excessive coat. Following the poodles body structure will help you achieve that pretty outline. Learn what points of the structure to use as a guide to trim this breed. The second trim is the famous Miami trim. Jodi will show you how to set the top-knot into a 7F body so the entire trim just flows. Learn how to set those bracelets to balance out his very functional trim. As a bonus Jodi will demonstrate a pet banded topknot and also a German T-Trim head style. This is a two dvd set has an entire run time of over four hours. **DVD015 only \$45.95**

The Shih Tzu - This session will help you achieve a stylized pet trim on the Shih Tzu. This breed is often shaved by most groomers. This demonstration will help you achieve a nice trim that pet owners can maintain very easily instead of the typical shave down. Watch Jodi give this little Shih Tzu a cute teddy bear head with no scissor lines! With the help of thinning shear techniques Jodi will teach you how to capture that pretty expression of the Shih Tzu. **DVD016 only \$45.95**

The Lhasa Apso - The Lhasa is considered a drop coated breed. This demonstration will help you achieve the 'drop coated look' without leaving an enormous amount of coat. This trim is achieved with various techniques including the use of snap-on combs and thinning shears. **DVD017 only \$45.95**

The Irish Setter - The 'red dog' is a beautiful breed that is just breathtaking when groomed properly. This session will teach you proper techniques to achieve that beautiful profile for pet or show. Jodi will demonstrate carding, stoning and thinning shear work among many other techniques. **DVD018 only \$45.95**

The Yorkshire Terrier - This little breed is very popular in the grooming shops. With such a variety of coat textures it can be very difficult to achieve a nice finish. Jodi will demonstrate a stylish pet trim on this little yorkie with the help of thinning shears. **DVD019 only \$45.95**

The Soft Coated Wheaten - This breed is true to its name, soft coated! This session demonstrates a pet trim that will be easy for the client to maintain. Keeping the Wheaten from matting can be quite a challenge. Utilizing the help of snap-on combs and thinning shears Jodi will demonstrate a trim that works! **DVD020 only \$45.95**

The Welsh Terrier - Handstripping is the preferred grooming technique for the Welsh Terrier. With the new tools on the market today we, as groomers, can achieve that nice hard coat that a terrier should have without the technique of handstripping. In addition to clipping, Jodi will demonstrate techniques that will give your terriers that handstripped look. These techniques are much healthier for the skin and coat and will help keep the color dark and vibrant. **DVD021 only \$45.95**

The Bichon Frise - This 'powder puff' breed is very popular with pet owners. The most common request from pet owners is "don't make my Bichon look like a poodle". This session will demonstrate a nice tight yet stylish pet trim following the breed standard. Learn how to achieve that Bichon profile and beautiful head piece that your client's will love. **DVD022 only \$45.95**

The Puppy Cut - This 60 minute dvd is Jodi's interpretation of the puppy cut. Learn how to capture that adorable look of the 5 month old puppy. Don't be mislead, this trim is not just for puppies. Variations of lengths can be used on any coated breed of any age. Not only will Jodi show you safe scissoring techniques to use on a puppy she will also discuss puppy coat, proper handling and grooming of these babies. Proper puppy training and handling on the grooming table will determine the behavior of the adult dog. **DVD023 only \$45.95**

MIXING IT UP

The Goldendoodle - Goldendoodles are becoming more and more popular. What should we do with this dog? Groom it like a poodle? This one hour dvd will guide you in finding the correct trim for your goldendoodles. Learn how to stylize this trim as well as capture their unique expression. **DVD024 only \$45.95**

The Cockapoo - A Dandie Dinmont Expression

The Cockapoo is one mixed breed that varies greatly in shape, size, color and coat texture. This one hour dvd will help you transform a cockapoo into a cute expression of the Dandie Dinmont. Learn how to change that typical mixed breed trim into a 'personality trim'. **DVD025 only \$45.95**

The Portuguese Water Dog - A Poodle In Disguise

Have you ever wanted to know what to do with poodles with undocked tails? Watch me transform this miniature poodle into a Portuguese water dog right before your eyes. Having a creative eye will put you a cut above the rest in this industry. It is time to step out of the box with grooming mixed breeds! Let Jodi help you think creatively! **DVD026 only \$45.95**

SHOW TRIMS

The American Cocker Spaniel - This is Jodi's love in the grooming industry. She has been a multiple best in show and International gold medalist with this breed. This hour and a half DVD is a step by step demonstration of the Show Trim. Learn how to achieve that perfect outline of this beautiful trim. Proper clipperwork, carding and stripping are disclosed. To bevel the feet of this breed is an art in itself. Jodi will share with you her secrets to creating this profile. **DVD027 only \$45.95**

The Bichon Frise - The session will demonstrate the show trim for the Bichon Frise. This trim is done solely with scissors. Let Jodi show you how to sculpt this breed into that beautiful profile. **DVD028 only \$45.95**

The Soft Coated Wheaten Terrier - This session demonstrates the true show trim for the Wheaten Terrier solely with the use of thinning shears, as the breed standard states. Due to the soft, yet silky texture as well as the lay of this coat, various combing techniques are demonstrated in conjunction with thinning shears to help you achieve this profile. The Wheaten Terrier head piece is beautiful when done correctly. Let Jodi show you how to achieve this. **DVD029 only \$45.95**

The Irish Setter - The 'red dog' is a beautiful breed that is just breathtaking when groomed properly. This session will teach you proper techniques to achieve that beautiful profile for pet or show. Jodi will demonstrate carding, stoning and thinning shear work among many other techniques. **DVD030 only \$45.95**

MOBILE GROOMING

The Business End - Jodi is known all over the country for her Mobile Grooming Success seminars. No you can have the opportunity to obtain this knowledge in the comfort of your own home with this hour and a half DVD. This session includes everything you need to know about Mobile Grooming. Everything from buying vans, advertising, scheduling, pricing, routing and add-on services are just some of the topics discussed. Jodi will share with you her secrets of success. The biggest bonus to having this seminar on dvd is to be able to watch it over and over again. **DVD031 only \$114.95**

A Day In The Spa - This three DVD volume is a live day on the road with Jodi. This has never been seen before on DVD. Come ride with one of the most sought after groomers in the country and see for yourself exactly what it takes to make it in the mobile grooming industry. You will see first hand everything from getting the dogs done to making it to the next stop on schedule. You will not only see the ins and outs of mobile grooming but you will also be able to catch Jodi's grooming skills in action. You will see many time saving tips and grooming styles that will get you in and out with style, mile after mile. **DVD032 only \$114.95**